

CULTURE & DEVELOPMENT 20 YEARS AFTER THE FALL OF COMMUNISM IN EUROPE

Background Paper to the Conference

Cracow, 4th - 6th June 2009

ANTHOLOGY OF GRAPHS THAT HIGHLIGHT EAST EUROPEAN FEATURES

This collection of graphs does not claim to provide exhaustive factual illustration about the strengths and weaknesses of culture and cultural policies in east Europe. What it illustrates best is the misery of relevant data, especially information that is collected along the same – or partially harmonised – principles across countries. It is proverbial among specialists how different the simplest concepts (like theatre, festival, book etc.) applied on the national scenes are. The efforts of Unesco and of the Council of Europe – especially in the frames of the project on the Compendium of cultural policies – have not yet arrived at establishing solid grounds for reliable and sustainable gathering of cultural statistics. Eurostat would be better suited for the task, except that it has not got the mandate, and that – by definition – it can collect data from EU member countries only. The same applies to Eurobarometer, which, after all, is the most regular source of data that can provoke thinking on the cultural specifics of east Europe.

Under such conditions one must rely on random collections. In this spirit the following string of graphs is rather a set of *objets trouvés* than a systematic compilation to serve for evidence to the statements and recommendations about culture in the post-communist countries. The diagrams have been processed from the original sources in search of east European peculiarities. That was the bias in the search: the selection was based on the distinctive power of the information on the characteristics of Eastern Europe.

All diagrams originate from EU institutions, which non-members will find particularly frustrating. It is indeed disheartening that Russia, Ukraine or Serbia are absent from this anthology. We are obliged to interpolate to the rest of the region, from what the graphs imply on the basis of the few countries involved.

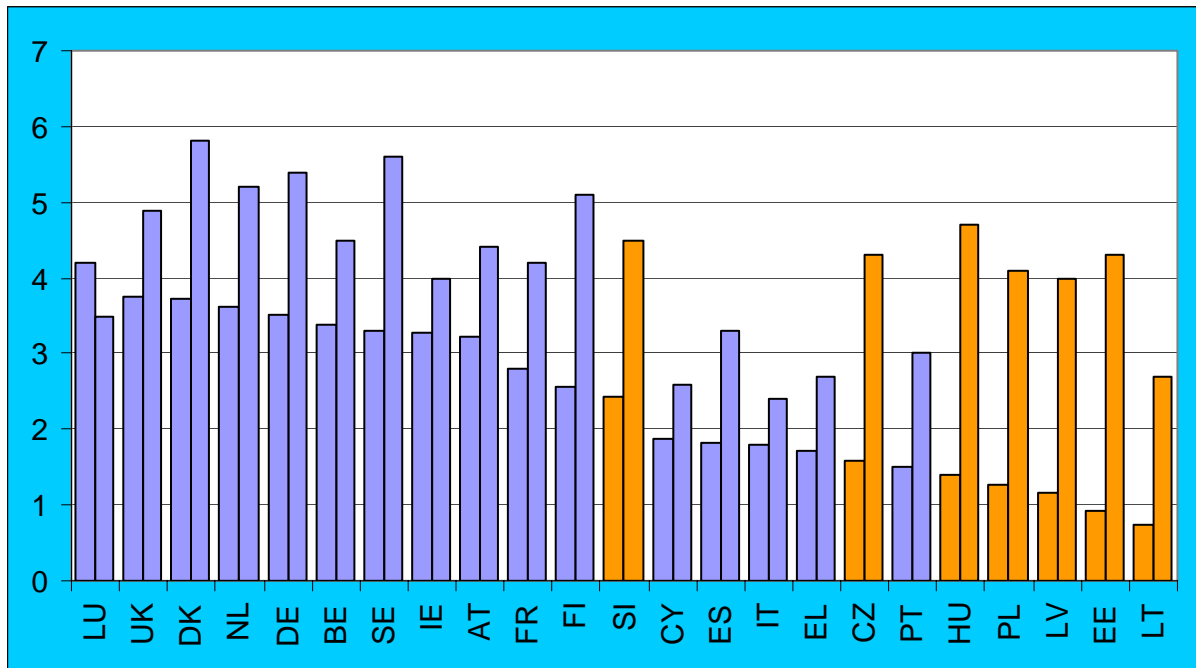
For easy reading, a uniform presentation is followed, applied for the newsletters of the Budapest Observatory. The post-communist countries are distinguished by colour from the rest.

The collection misses the interpretation of the diagrams, and there are no direct references to the corresponding parts in the text of the background document. In most cases the “message” of the graph is obvious, even if sometimes offering surprises. Where, on the other hand, there is no unambiguous interpretation, the conclusion is left to the reader (and the participants of the conference).

COUNTRY CODES

AT	Austria
BE	Belgium
BG	Bulgaria
CH	Switzerland
CY	Cyprus
CZ	Czech Republic
<i>D-E</i>	<i>East Germany</i>
DE	Germany
DK	Denmark
<i>D-W</i>	<i>West Germany</i>
EE	Estonia
EL	Greece
ES	Spain
FI	Finland
FR	France
HR	Croatia
HU	Hungary
IE	Ireland
IT	Italy
LT	Lithuania
LU	Luxembourg
LV	Latvia
MK	Macedonia
MT	Malta
NL	Netherlands
PL	Poland
PT	Portugal
RO	Romania
SE	Sweden
SI	Slovenia
SK	Slovakia
TR	Turkey
UK	United Kingdom

Graph 1 Cultural consumption expenditure of the households. Left column: €/day; right column: % of spending.

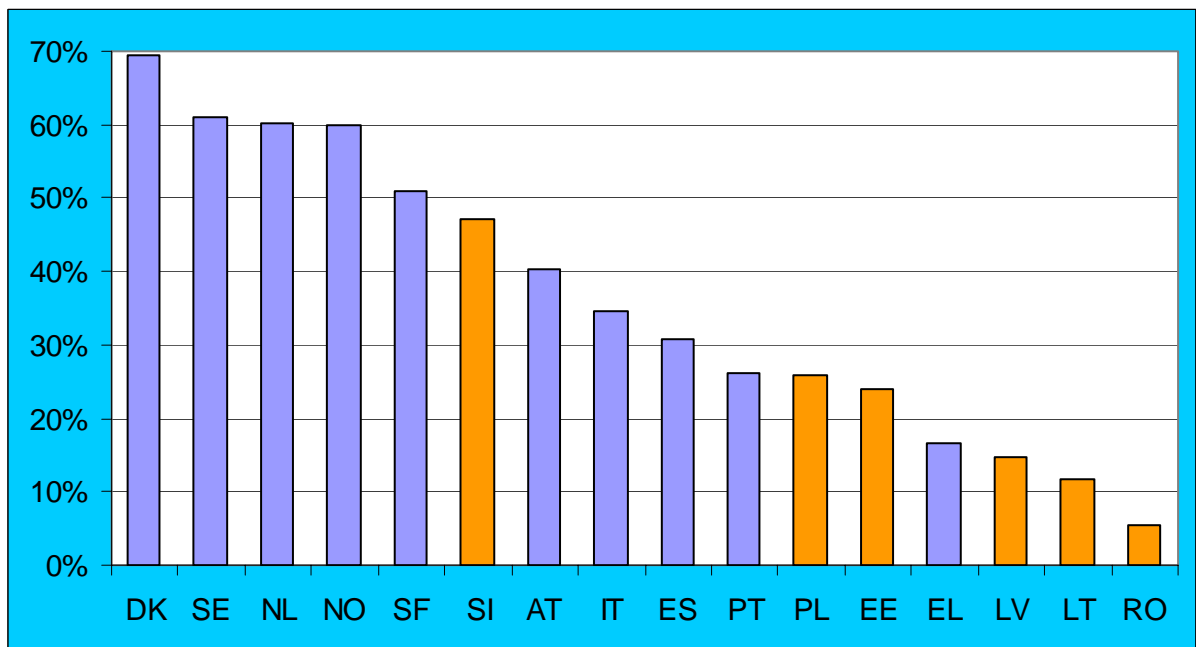


Source: Eurostat. Cultural statistics pocketbook.

Average cultural expenditure per household, 1999. (Computed from annual cultural expenditure in PPS - purchasing power standard; and as % of total expenditure)

http://epp.eurostat.ec.europa.eu/portal/page/portal/culture/documents/AVERAGE_ANNUAL_CULTURAL_EXPENDITURE_PER_HOUSEHOLD.pdf

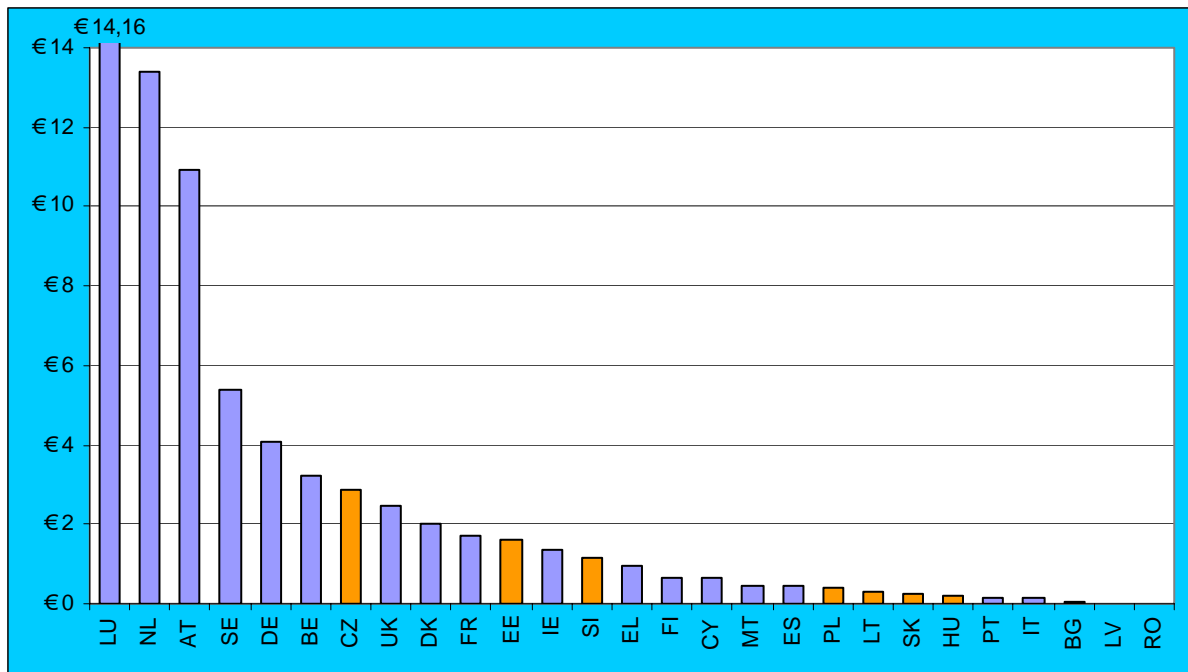
Graph 2 Households with Internet access at home.



Source: Urban Audit, 2004

Percentage of households with Internet access at home

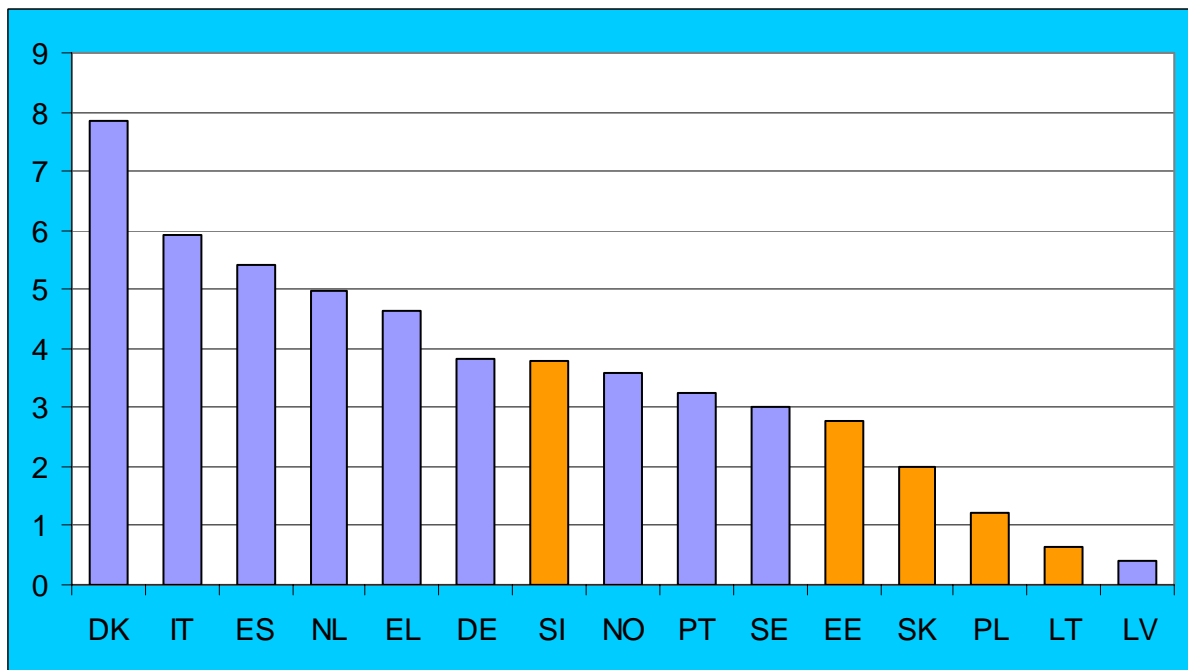
<http://www.urbanaudit.org/DataAccessed.aspx>

Graph 3 Annual export of CD-s per inhabitant.

Source: Eurostat. Cultural statistics pocketbook.

External trade in CDs for each EU country, 2006. (Euro, divided by population.)

http://epp.eurostat.ec.europa.eu/cache/ITY_OFFPUB/KS-77-07-296/EN/KS-77-07-296-EN.PDF

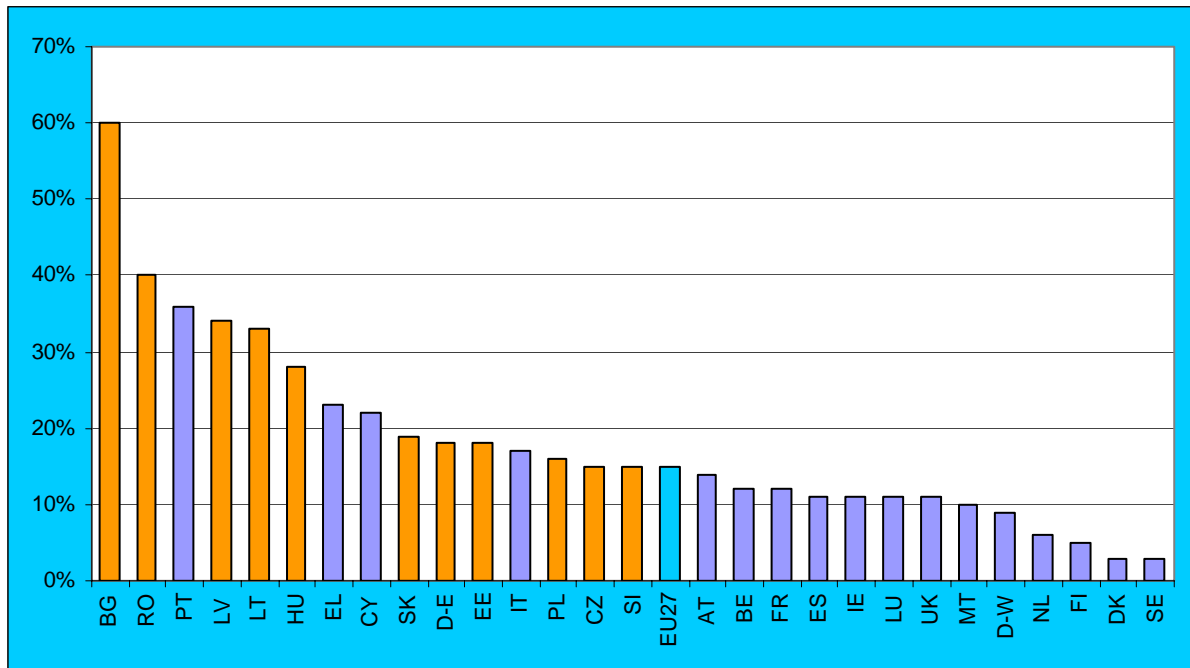
Graph 4 Number of annual tourist nights per inhabitant.

Source: Urban Audit, 2004

Number of tourist overnight stays in registered accommodation per year per resident population

<http://www.urbanaudit.org/DataAccessed.aspx>

Graph 5 The proportion of people who said that the life they live does NOT allow them to feel fulfilled.

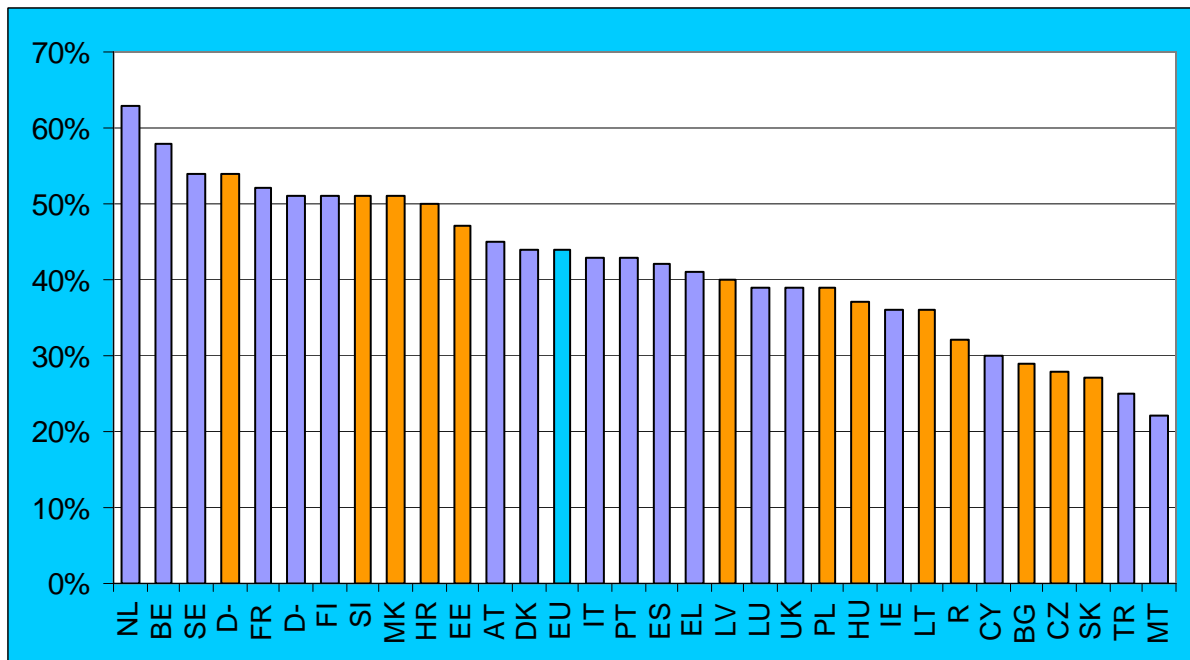


Source: Special Eurobarometer report 278. European cultural values, Spring 2007

QA1.1 To what extent would you say that the life you live allows you to feel fulfilled in your private life? (Not very fulfilled, plus Not at all fulfilled.)

http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

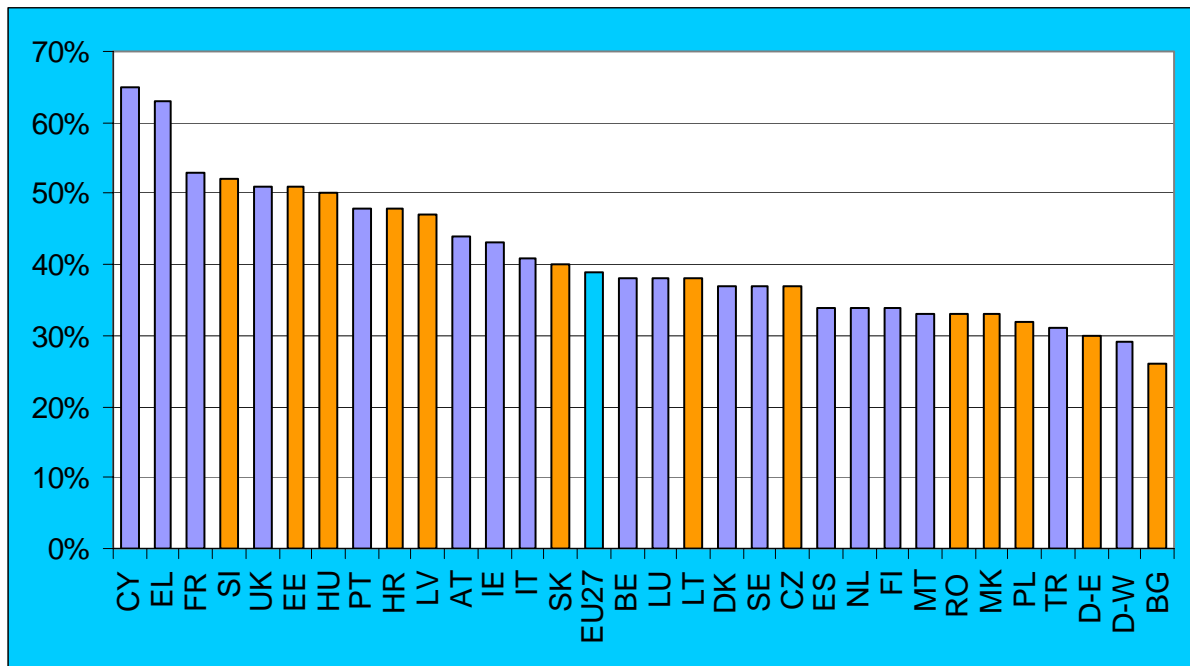
Graph 6 People who believe in western values instead of European ones.



Source: Eurobarometer 69, Spring 2008

QD4.2 For each of the following statements, please tell me whether you strongly agree, tend to agree, tend to disagree or strongly disagree? There are no common European values, only global western values. (Strongly agree plus somewhat agree.)

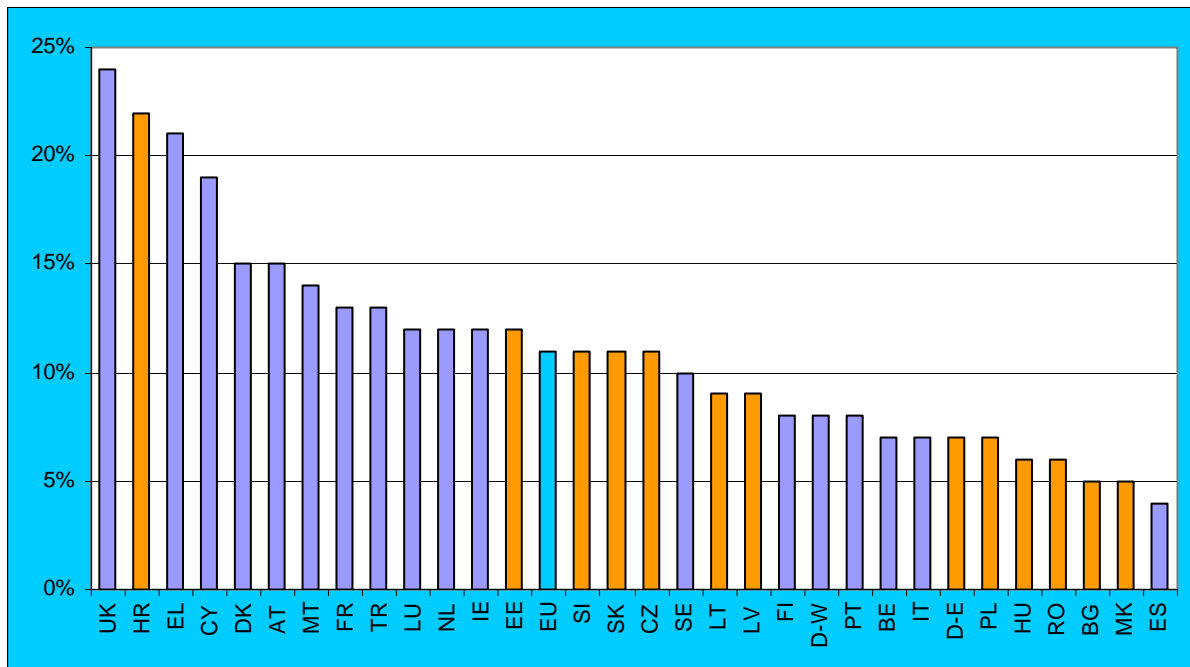
http://ec.europa.eu/public_opinion/archives/eb/eb69/eb69_globalisation_en.pdf

Graph 7 Share of people for whom globalisation is a threat to the national culture.

Source: Eurobarometer 69, Spring 2008

QA47a.6 For each of the following statements, please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree. Globalisation represents a threat to our national culture. (Strongly agree plus somewhat agree.)

http://ec.europa.eu/public_opinion/archives/eb/eb69/eb69_globalisation_en.pdf

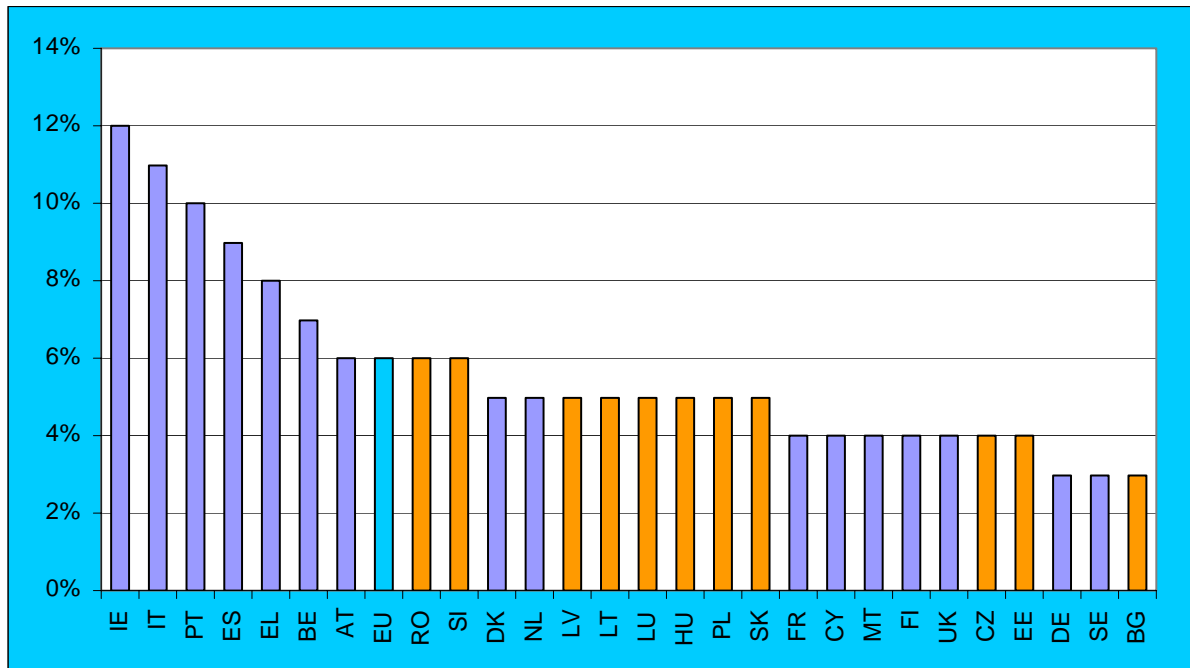
Graph 8 Share of people for whom the EU is a threat of losing their cultural identity.

Source: Eurobarometer 69, Spring 2008

QA14 What does the European Union mean to you personally? (Loss of our cultural identity.)

http://ec.europa.eu/public_opinion/archives/eb/eb69/eb69_part3_en.pdf

Graph 9 Percentage of citizens that wanted cultural policy to be added to the common European agenda, rather than leaving it to the national governments.

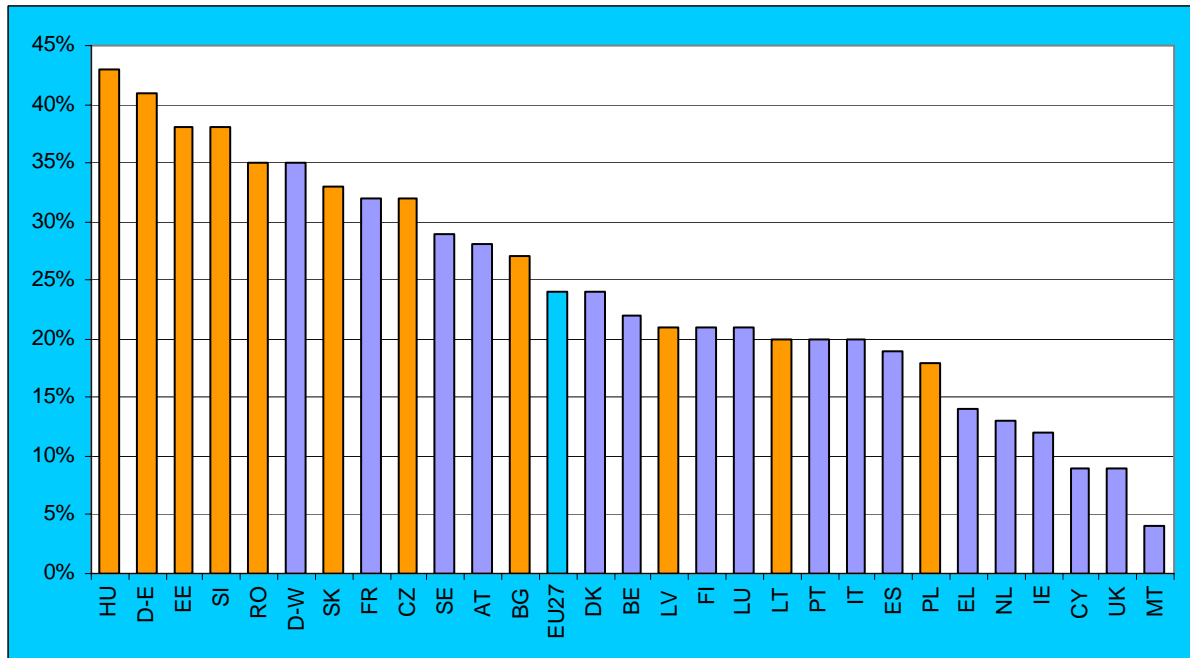


Source: Eurobarometer 69, Spring 2008

QA39 In your opinion, which aspects should be emphasized by the European institutions in the coming years?

http://ec.europa.eu/public_opinion/archives/eb/eb69/eb69_part3_en.pdf

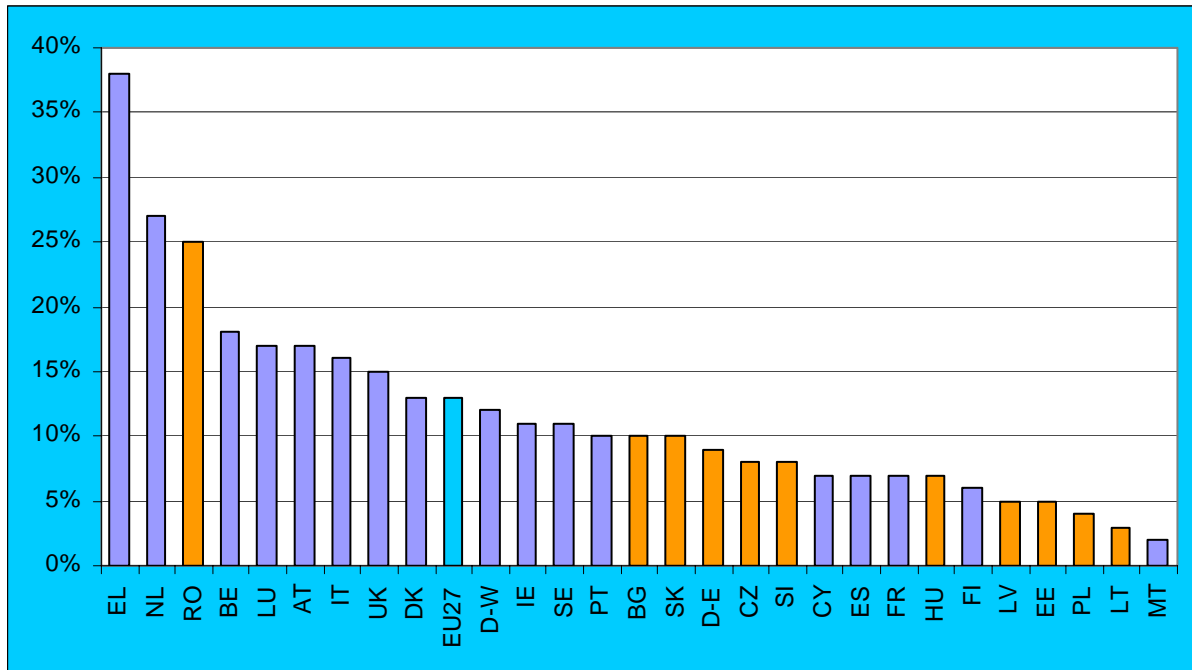
Graph 10 Culture is associated to literature by this many people.



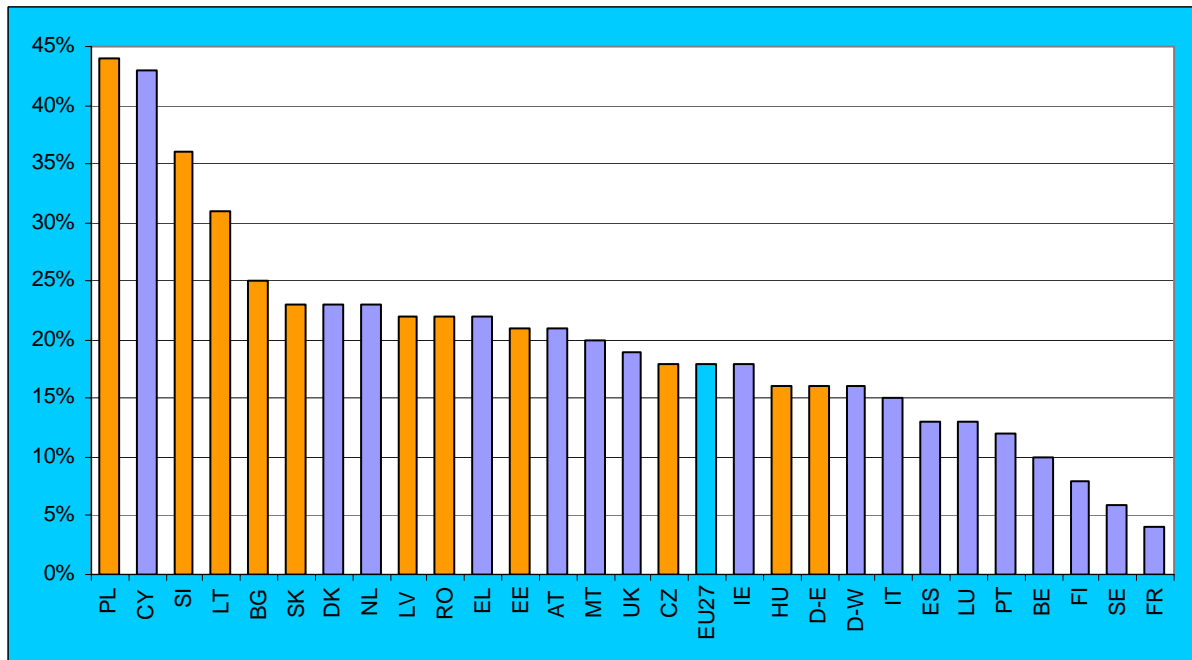
Source: Special Eurobarometer report 278. European cultural values, Spring 2007

QA2 Please tell me what comes to mind when you think about the word "culture". (Literature, poetry, playwriting, authors)

http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

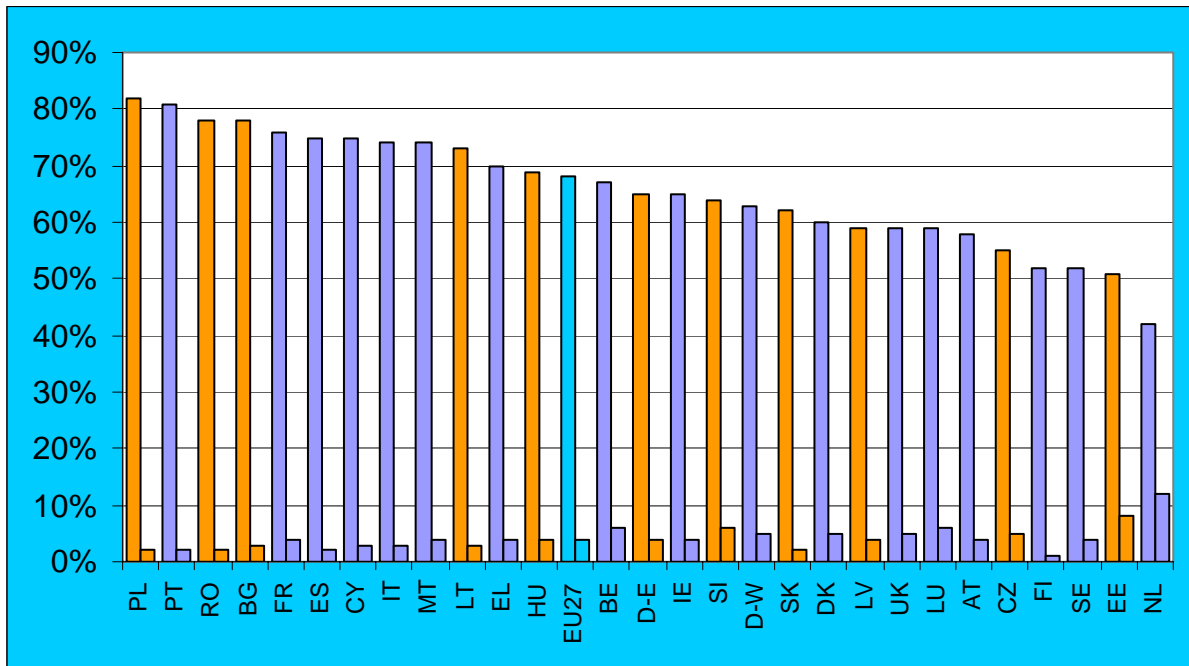
Graph 11 Culture is associated to civilisation.

Source: Special Eurobarometer report 278. European cultural values, Spring 2007
 QA2 Please tell me what comes to mind when you think about the word "culture".
http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

Graph 12 Culture is associated to manners and life style.

Source: Special Eurobarometer report 278. European cultural values, Spring 2007
 QA2 Please tell me what comes to mind when you think about the word "culture".
http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

Graph 13 This many people went to theatre in the past year. Left column: never; right column: more than five times.

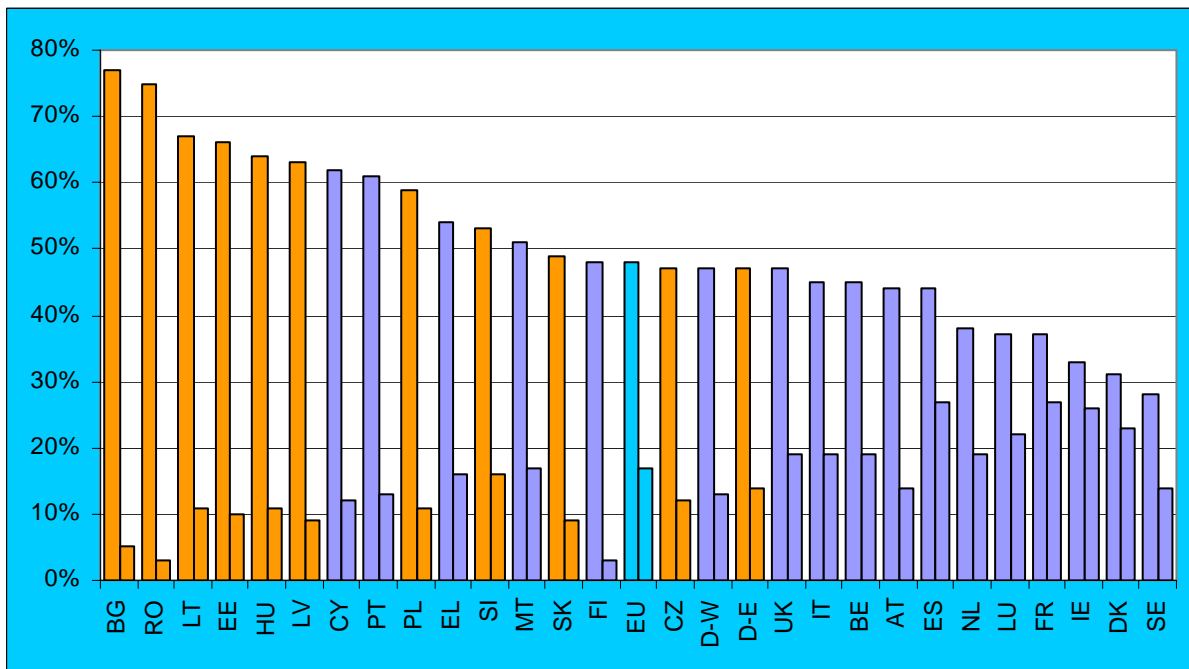


Source: Special Eurobarometer report 278. European cultural values, Spring 2007

QA4.3 How many times in the last twelve months have you been to the theatre? (Never in the last twelve months – more than five times.)

http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

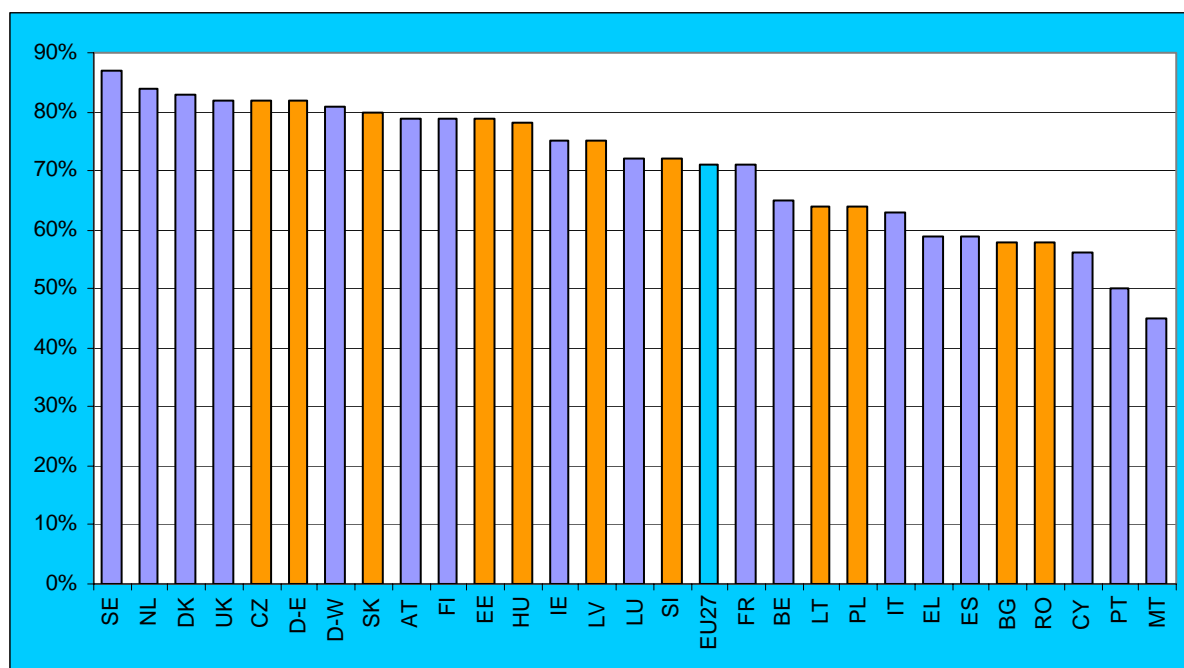
Graph 14 People who went to cinema in the past year. Left column: never; right column: more than five times.



Source: Special Eurobarometer report 278. European cultural values, Spring 2007

QA4.2 How many times in the last twelve months have you been to the cinema? (Never in the last twelve months – more than five times.)

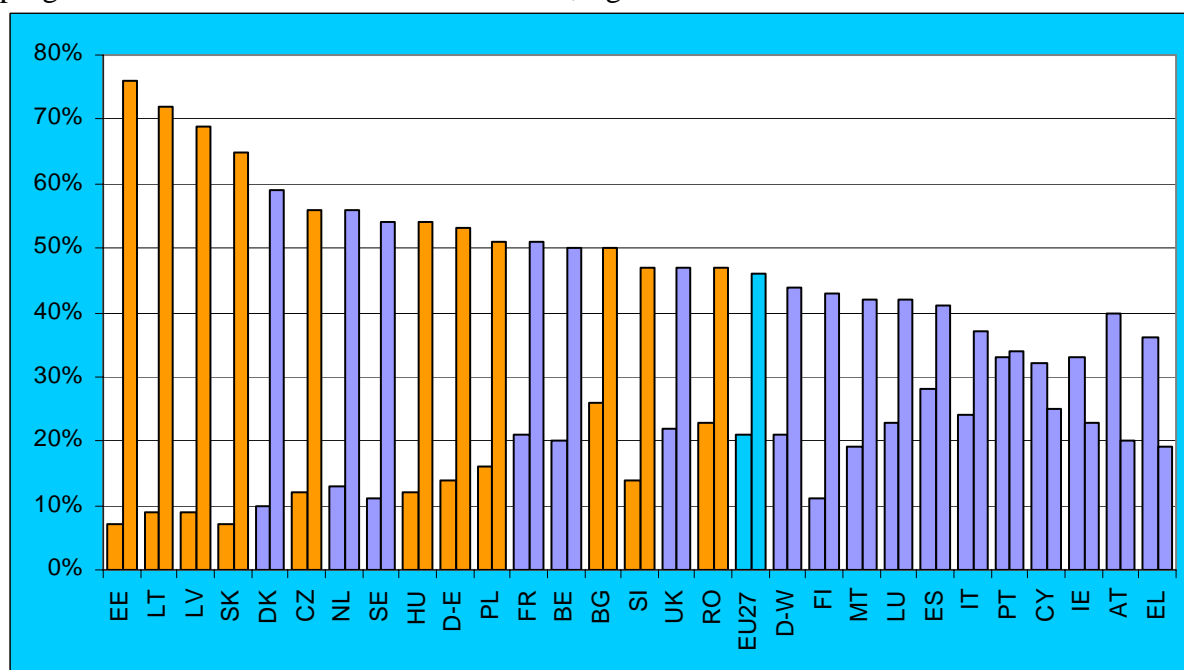
http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

Graph 15 Those who have read a book in the past year.

Source: Special Eurobarometer report 278. European cultural values, Spring 2007

QA5 I am going to read out a list of artistic activities. Please tell me if, in the last twelve months, you have either on your own or as a part of an organised group or classes read a book? (At least once)

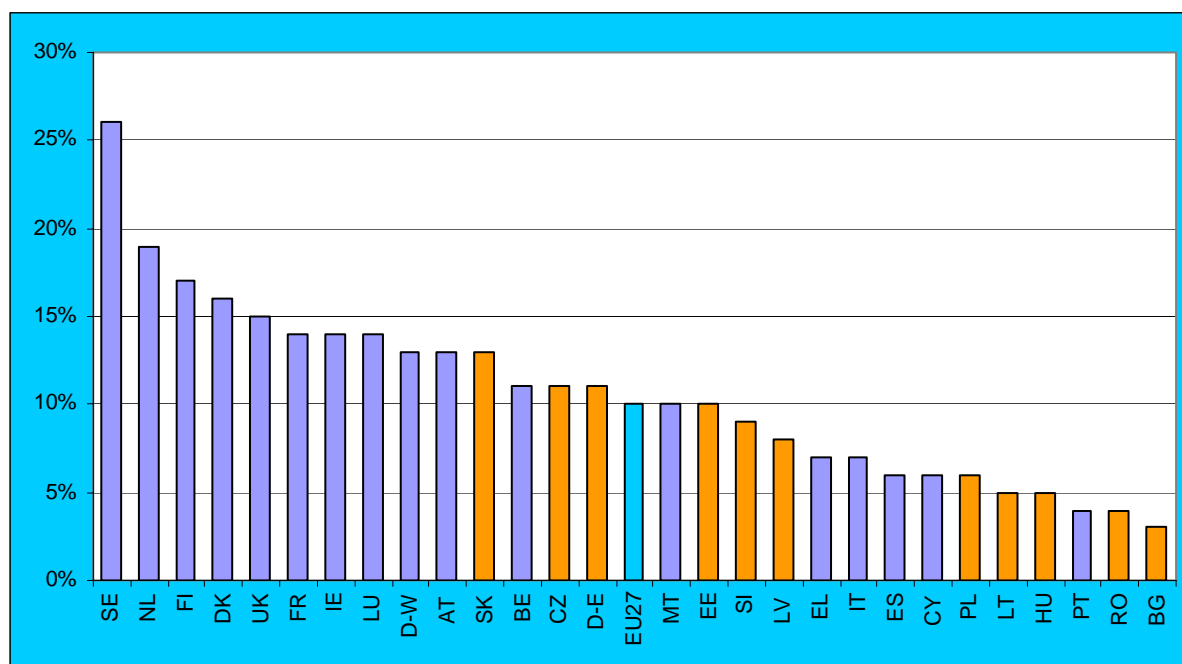
http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

Graph 16 People who watched a cultural programme on television or listened to such a programme on the radio. Left column: never; right column: more than five times.

Source: Special Eurobarometer report 278. European cultural values, Spring 2007

QA4.9 How many times in the last twelve months have you watched a cultural programme on TV or listened to such a programme on the radio? (Never in the last twelve months – more than five times.)

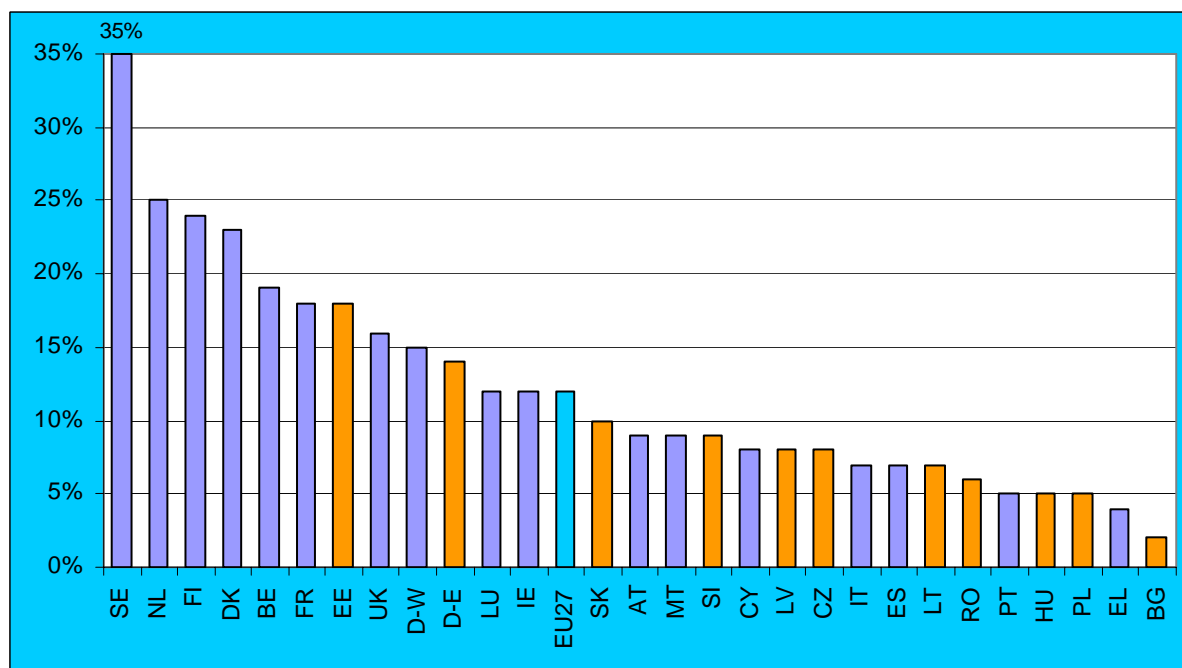
http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

Graph 17 People who have played music in the past twelve months.

Source: Special Eurobarometer report 278. European cultural values, Spring 2007

QA5 I am going to read out a list of artistic activities. Please tell me if, in the last twelve months, you have either on your own or as a part of an organised group or classes played a musical instrument? (Not in a professional way – amateur activities)

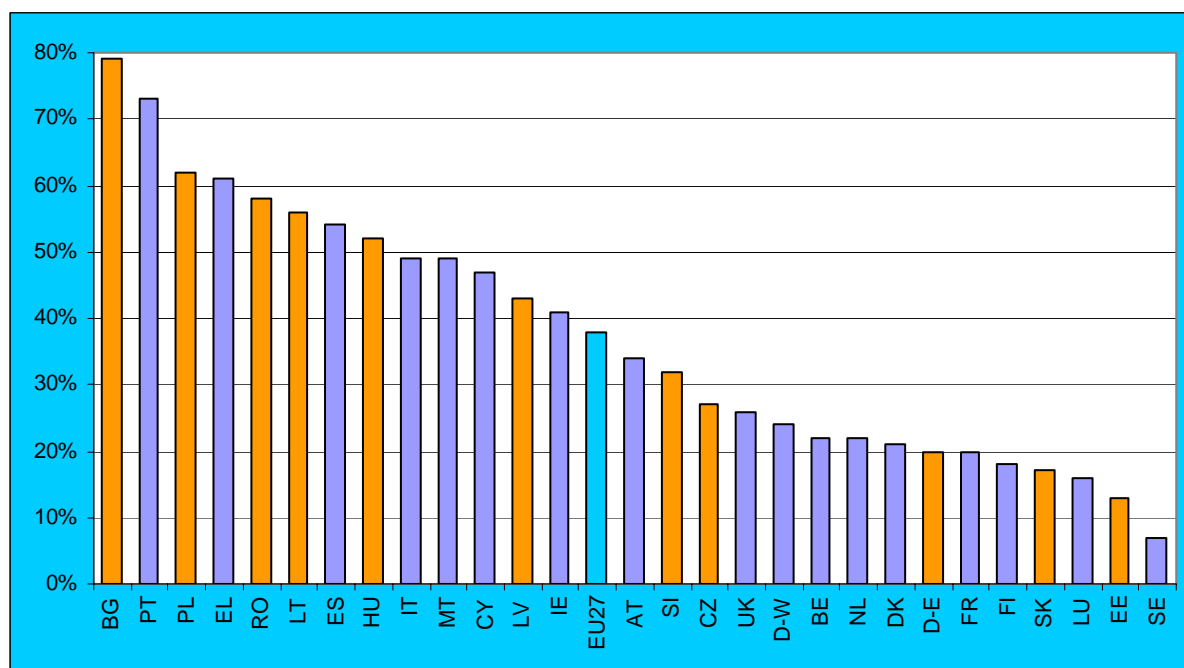
http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

Graph 18 People who have written something in the past year.

Source: Special Eurobarometer report 278. European cultural values, Spring 2007

QA5 I am going to read out a list of artistic activities. Please tell me if, in the last twelve months, you have either on your own or as a part of an organised group or classes written something (a text, a poem, etc.)? (At least once)

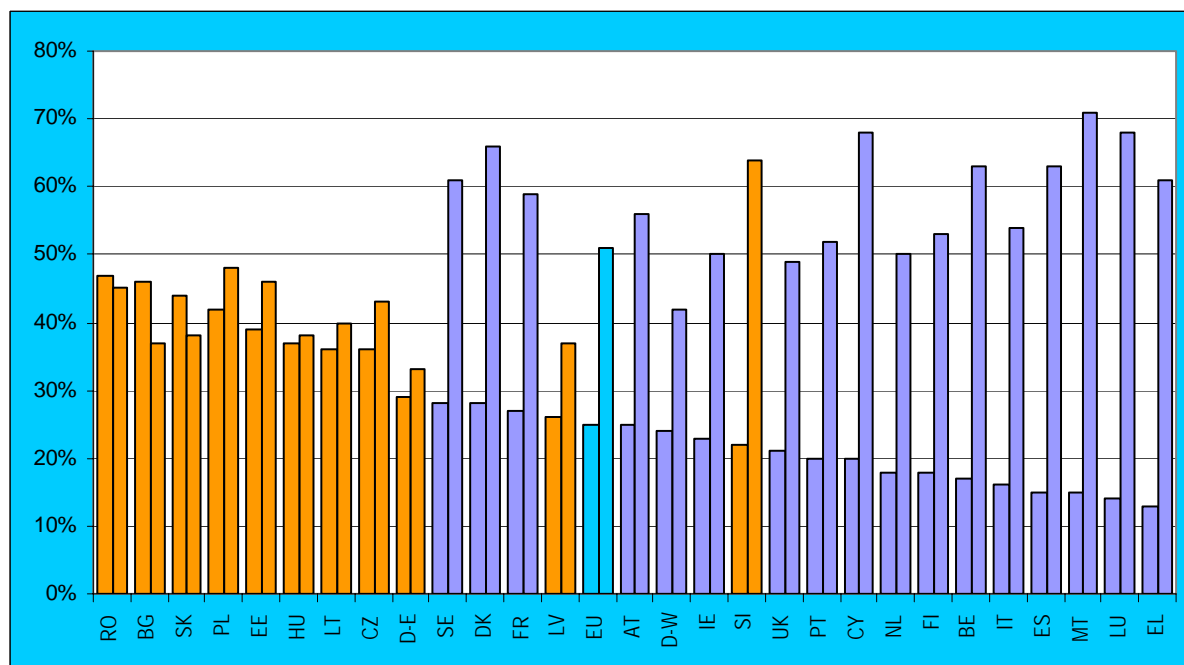
http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

Graph 19 Those who admitted not having done cultural activity in the past twelve months.

Source: Special Eurobarometer report 278. European cultural values, Spring 2007

QA5 I am going to read out a list of artistic activities. Please tell me if, in the last twelve months, you have either on your own or as a part of an organised group or classes ...? (None of the eight options read out.)

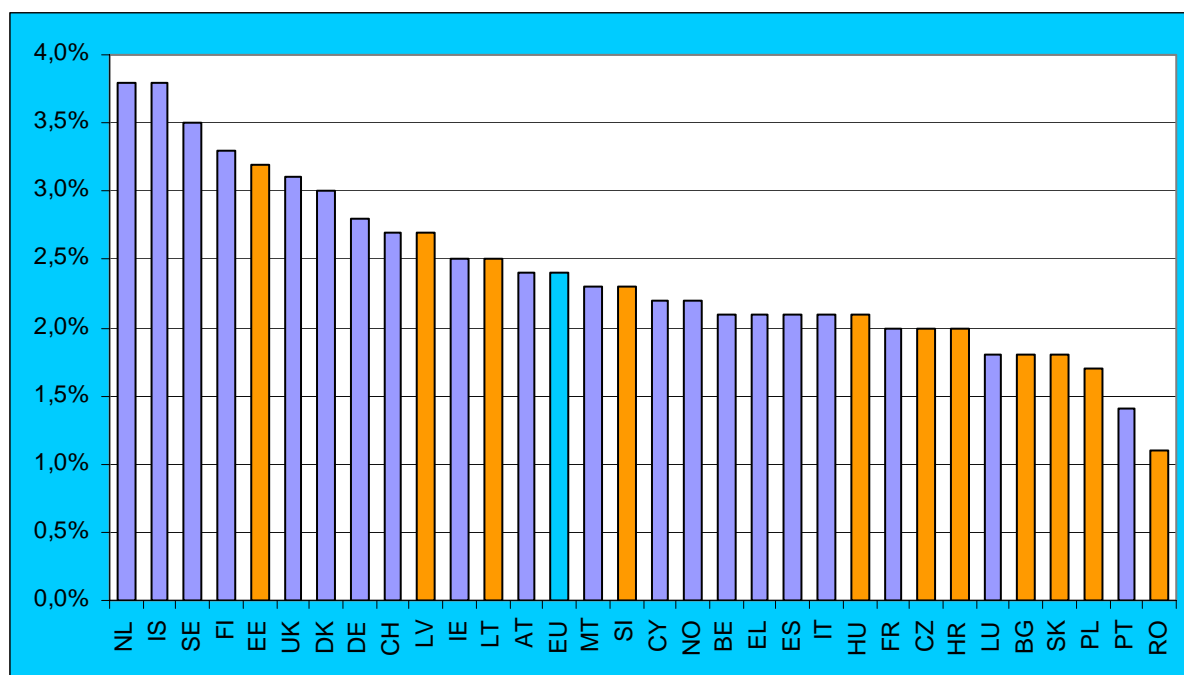
http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

Graph 20 Motivation for language learning. Left column: to get a job abroad; right column: for one's own satisfaction.

Source: Special Eurobarometer report 278. European cultural values, Spring 2007

QA22 What would be your main reasons for learning or improving another language? (To be able to work in another country, and: For personal satisfaction)

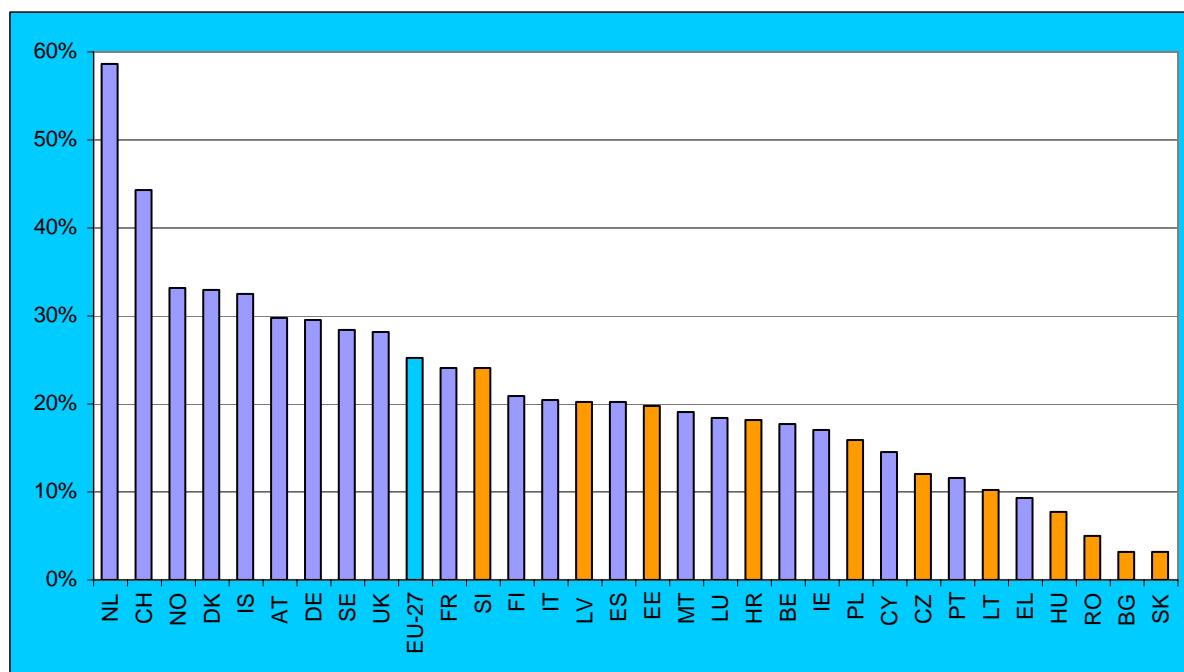
http://ec.europa.eu/public_opinion/archives/ebs/ebs_278_en.pdf

Graph 21 The share of cultural workers in the workforce.

Eurostat. Cultural Statistics.

Cultural employment in total employment, 2005

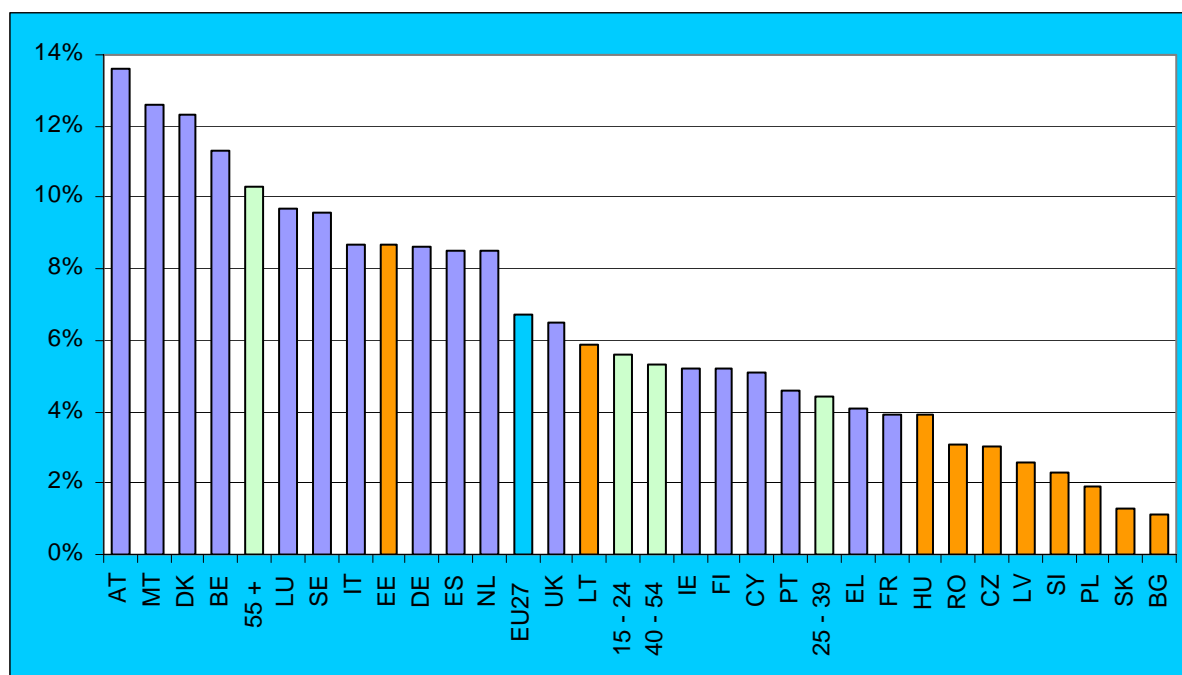
http://epp.eurostat.ec.europa.eu/portal/page/portal/culture/documents/CULTURAL_EMPLOYMENT_IN_TOTAL_EMPLOYMENT_0.pdf

Graph 22 The percentage of parttime workers among cultural employees.

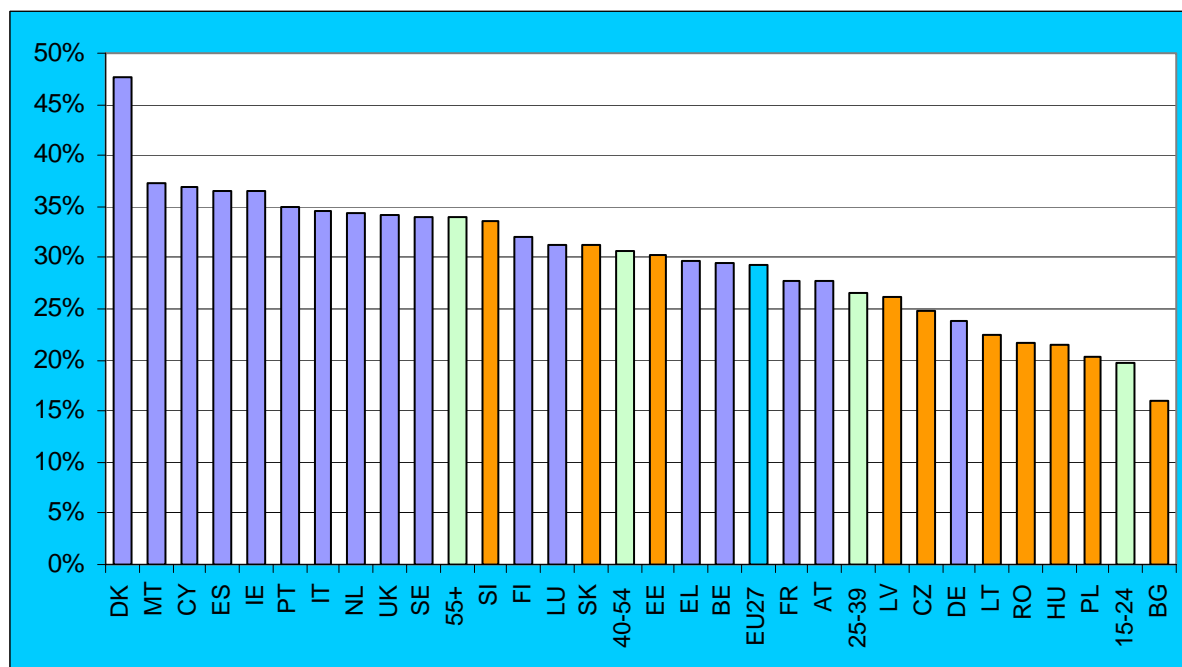
Source: Eurostat. Cultural statistics pocketbook.

Cultural employment in total employment, 2005. % of workers in cultural employment with part-time jobs.

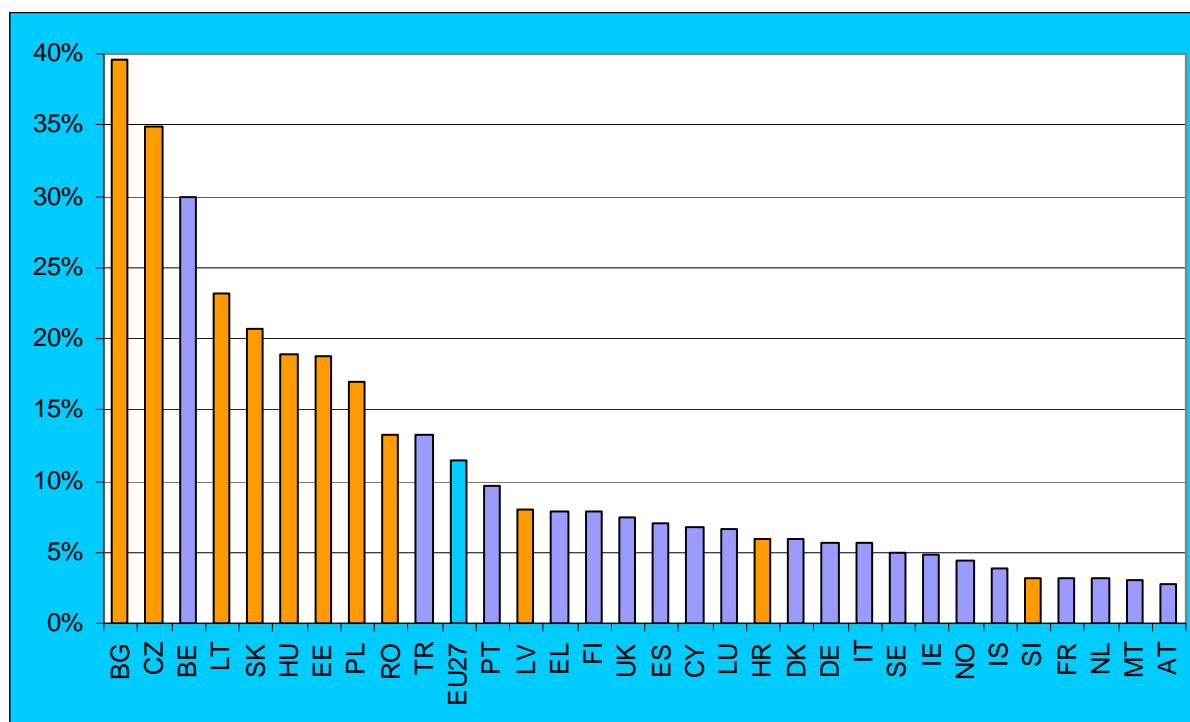
http://epp.eurostat.ec.europa.eu/portal/page/portal/culture/documents/CULTURAL_EMPLOYMENT_IN_TOTAL_EMPLOYMENT_0.pdf

Graph 23 Those who linked their holiday to culture (and/or religion).

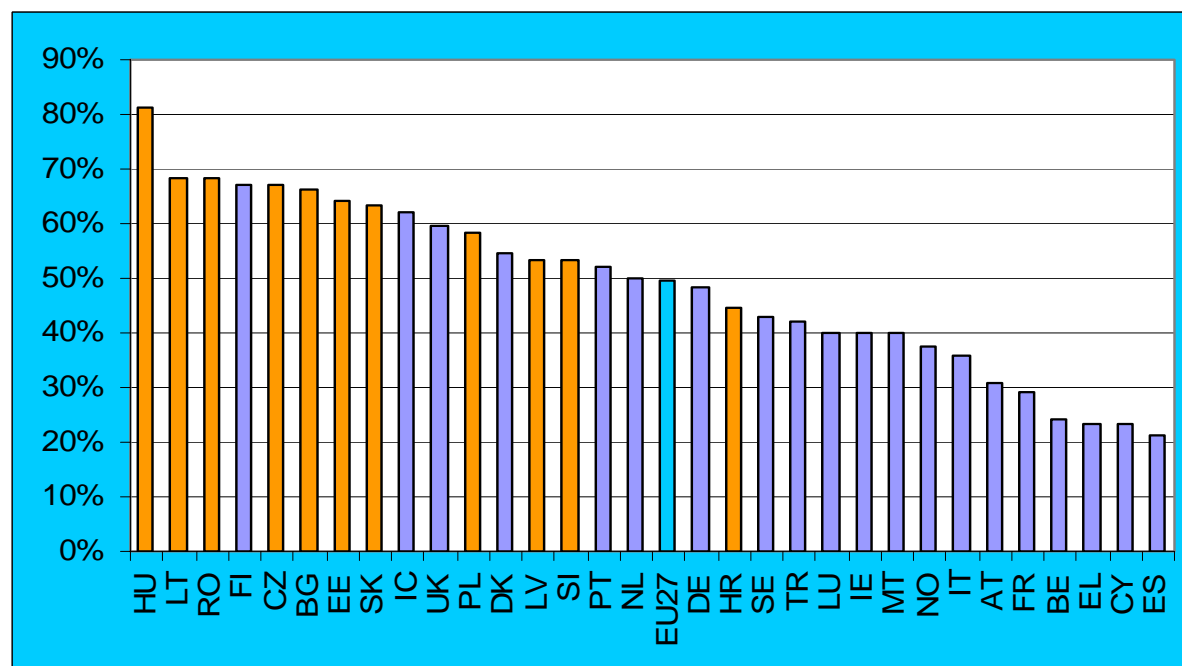
Source: Flash EB Series #258, Survey on the attitudes of Europeans towards tourism, Spring 2009
 Q6. What was the major motivation for your main holiday trip in 2008? (Culture and religion. Base: those who went on at least one holiday trip during 2008. With age groups.)
http://ec.europa.eu/public_opinion/flash/fl_258_en.pdf

Graph 24 Those for whom art and cultural heritage constitute major tourism attraction.

Source: Flash EB Series #258, Survey on the attitudes of Europeans towards tourism, Spring 2009
 Q20. From the following attractions, please choose the one that has the major influence on your choice of destination? (Art + cultural heritage. With age groups.)
http://ec.europa.eu/public_opinion/flash/fl_258_en.pdf

Graph 25 Proportion of students in favour of strict selection at higher education.

Source: Flash Eurobarometer # 260, 'Students and Higher Education Reform 09, Spring 2009
 Q1A. I would like to ask you a few questions on your opinion about the higher education system in general. Which statement do you agree with more? (Only the very best student should have the right to study.)
http://ec.europa.eu/public_opinion/flash/fl_260_en.pdf

Graph 26 Proportion of students in favour of strict selection by universities.

Source: Flash Eurobarometer # 260, 'Students and Higher Education Reform 09, Spring 2009
 Q1B. I would like to ask you a few questions about the higher education system in general. Which statement do you agree with more? (Universities should have the right to select students which match their profile.)
http://ec.europa.eu/public_opinion/flash/fl_260_en.pdf